



# Responsive Donors to Catholic Charities



<b>997,941</b>	<b>UNIVERSE</b>	<b>\$90/M</b>
48,461	Last 6, \$5-\$49.99	+\$15/M
32,506	Last 6, \$10-\$49.99	+\$20/M
67,489	Last 12, \$5-\$49.99	+\$10/M
59,916	Last 12, \$10-\$49.99	+\$15/M

This highly responsive file is comprised of donors to three different respected Catholic charities across the nation. These individuals are loyal to their faith and have generously given to one or more religious cause. They sponsor charities whose mission is in line with their own conservative personal beliefs. They support pro-life and traditional Catholic values. They strive to change the lives of those less fortunate than themselves by using prayer and the lord's message.

These contributors are excellent prospects for any Catholic offer including fundraising appeals, publications and merchandise offers. They are also proven responsive to other charitable appeals, Conservative, mission-based and financial appeals.

**Last 12 Month Continuation USAGE (Updated 12/1/11):**

- ASPCA
- Catholic Charities Foundation
- Christian Appalachian Project
- Divine Word Missionaries
- Marianist Mission
- Maryknoll Fathers and Brothers
- Maryknoll Sisters
- Oblate Missions
- Province of St. Joseph of the Capuchin
- Province of St. Joseph of the Solanus Casey Center
- Society of the Little Flower

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail  
100% Consumer  
100% Domestic

LAST UPDATE:  
July 2011

NEXT UPDATE:  
January 2012

AVERAGE GIFT

**ADDITIONAL CHARGES:**

Last 6	\$10/M
Last 12	\$5/M
\$10+	\$10/M
\$5+	\$5/M
State, SCF, Zip	\$7/M
Gender	\$7/M
Delivery	\$50/F
Non-Reciprocal	\$20/M

MINIMUM ORDER  
5,000

SEND ORDERS, CLEARANCES  
& COUNT REQUESTS TO:  
[Orders@TrilogyTarget.com](mailto:Orders@TrilogyTarget.com)

FOR MORE INFORMATION  
PLEASE CONTACT  
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