



Society for the Prevention of Cruelty to Animals

409,700	UNIVERSE	\$90/M
89,355	Last 6, \$5-\$49.99	+\$15/M
80,606	Last 6, \$10-\$49.99	+\$20/M
134,273	Last 12, \$5-\$49.99	+\$10/M
120,328	Last 12, \$10-\$49.99	+\$15/M

The mission of SPCA International is to raise awareness of the abuse of animals to a global level, to teach and foster good pet parenting practices, and to promote spay and neuter programs around the world with the goal of eradicating the need to euthanize healthy and adoptable companion animals. They accomplish this mission through both internal and outreach programs, and by supporting shelters already working to achieve these goals.

The donors to SPCA International are animal lovers who wish to donate to a global organization solely dedicated to the health and well-being of animals. Whether through its well known no-kill shelter programs, spaying/neutering, or services like Operation Baghdad Pups these domestic donors can feel comfortable they are giving to a global effort to protect the well-being of the pets they love.

These generous donors are ideal for animal welfare organizations as well as children and veteran advocacy groups.

Last 12 Month Continuation USAGE (Updated 12/1/11):

- | | |
|---|---|
| 600 Million Stray Dogs Need You | Meals On Wheels Co-Op |
| American Humane Association | National Anti-Vivisection Society |
| Animal Medical Center | National Breast Cancer Research Center |
| ASPCA | National Cancer Research Center |
| Best Friends Animal Society | National Humane Education Society |
| Born Free united w/Animal Protection Inst | Natural Resources Defense Council |
| Children's Hospital of Boston | North Shore Animal League |
| Children's Hospital of Philadelphia | Northeast Animal Shelter |
| City of Hope | PETA Foundation |
| Dedicated & Everlasting Love To Animals | St. Hubert's Animal Welfare Center |
| Defenders of Wildlife | The Gentle Barn |
| Earth Justice | Victoria's Secret |
| Farm Sanctuary | World Society for the Protection of Animals |
| Kids Wish Network | |
| Lifesavers Horse Rescue | |

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail
100% Consumer
100% Domestic

LAST UPDATE:
December 2011

NEXT UPDATE:
February 2012

AVERAGE GIFT
\$13,47

ADDITIONAL CHARGES:
Last 6 \$10/M
Last 12 \$5/M
\$10+ \$10/M
\$5+ \$5/M
State, SCF, Zip \$7/M
Gender \$7/M
Delivery \$50/F
Non-Reciprocal \$20/M

MINIMUM ORDER
5,000

SEND ORDERS, CLEARANCES
& COUNT REQUESTS TO:
Orders@TrilogyTarget.com

FOR MORE INFORMATION
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