

TRILOGY PREMIUM DONOR ENHANCED MASTERFILE

Environmental/Wildlife Cause Donors

	Base	\$90/M
539,784	Donors to Environmental/Wildlife Causes	+\$10/M
141,030	Last 6, \$5+ Donors to Environmental/Wildlife Causes	+\$25/M
124,978	Last 6, \$10+ Donors to Environmental/Wildlife Causes	+\$30/M
242,036	Last 12, \$5+ Donors Environmental/Wildlife Causes	+\$20/M
212,487	Last 12, \$10+ Donors Environmental/Wildlife Causes	+\$25/M

These individuals give their time and money to help preserve the environment. These environmental and wildlife donors support organizations that are green and are focused on protecting the environment, conserving wildlife, safeguarding endangered species, and preserving natural water sources. These ecologically aware enthusiasts are perfect for fundraising offers, educational materials, recycling projects, publications, outdoor merchandise, energy/fuel efficient products, and natural/herbal food and health products.

Charitable donors to the premium mail programs of Trilogy Target Solutions have been combined to create a masterfile which has been enhanced to provide additional selections.

Individuals on this Enhanced Masterfile have contributed to at least one premium ask from Trilogy's portfolio of clients including veteran, children's, religious, animal welfare, third world and health appeals. The data has been enhanced with self reported survey information provided by a third party.

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

LAST UPDATE:
July 2011

NEXT UPDATE:
January 2012

ADDITIONAL CHARGES:

Last 6	\$10/M
Last 12	\$5/M
\$10+	\$10/M
\$5+	\$5/M
State, SCF, Zip	\$7/M
Gender, Marital Status	\$7/M
Age	\$7/M
Presence of Children	\$7/M
Household Income	\$7/M
Religion, Ethnicity, Language	\$15/M
Charitable Support	\$10/M
Political Affiliation, Veteran	\$15/M
Interests	\$15/M
Mail Order Buyers	\$15/M
Telephone Numbers	\$7/M
Non-Reciprocal	\$20/M
Delivery	\$50/F

MINIMUM ORDER
5,000

SEND ORDERS, CLEARANCES
& COUNT REQUESTS TO:
Orders@TrilogyTarget.com

FOR MORE INFORMATION
PLEASE CONTACT
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