

TRILOGY PREMIUM DONOR ENHANCED MASTERFILE

Liberal Donors and Voters

	Base	\$90/M
63,521	Donors to Liberal Causes	+\$10/M
28,926	Last 12, \$5+ Donors to Liberal Causes	+\$20/M
25,423	Last 12, \$10+ Donors to Liberal Causes	+\$25/M
164,760	Last 6 Democratic Voters	+\$25/M
292,257	Last 12 Democratic Voters	+\$20/M

These donors are open-minded and liberal in nature and embrace candidates and causes that mirror their beliefs. With elections around the corner, this list is perfect for political and liberal mailers to reach their supporters for donations and their vote. These Democrat voters also support and contribute to causes relating to their liberal beliefs with regard to health, family, the environment, and humanitarian issues. They have proven responsive to candidate contribution requests, gay rights, pro-choice and other liberal issues.

Charitable donors to the premium mail programs of Trilogy Target Solutions have been combined to create a masterfile which has been enhanced to provide additional selections.

Individuals on this Enhanced Masterfile have contributed to at least one premium ask from Trilogy's portfolio of clients including veteran, children's, religious, animal welfare, third world and health appeals. The data has been enhanced with self reported survey information provided by a third party.

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

LAST UPDATE:
July 2011

NEXT UPDATE:
January 2012

ADDITIONAL CHARGES:

Last 6	\$10/M
Last 12	\$5/M
\$10+	\$10/M
\$5+	\$5/M
State, SCF, Zip	\$7/M
Gender, Marital Status	\$7/M
Age	\$7/M
Presence of Children	\$7/M
Household Income	\$7/M
Religion, Ethnicity, Language	\$15/M
Charitable Support	\$10/M
Political Affiliation, Veteran	\$15/M
Interests	\$15/M
Mail Order Buyers	\$15/M
Telephone Numbers	\$7/M
Non-Reciprocal	\$20/M
Delivery	\$50/F

MINIMUM ORDER
5,000

SEND ORDERS, CLEARANCES
& COUNT REQUESTS TO:
Orders@TrilogyTarget.com

FOR MORE INFORMATION
PLEASE CONTACT

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