



National Veterans Foundation

507,609	UNIVERSE	\$90/M
85,945	VETERANS	+\$15/M
203,550	Last 6, \$5-\$99.99	+\$15/M
178,607	Last 6, \$10-\$99.99	+\$20/M
388,762	Last 12, \$5-\$99.99	+\$10/M
344,824	Last 12, \$10-\$99.99	+\$15/M

National Veterans Foundation serves all United States veterans and their families through an always available toll-free helpline to provide soldiers crisis management, information, and referral needs of those who have served our great nation. NVF also provides public awareness programs to highlight the needs of American veterans and various outreach services to veterans in need of food, clothing, transportation, and employment. The NVF is open to all who seek emotional support and other assistance.

The NVF's extraordinary record of service has not gone unnoticed. As one of the world's most sought after experts in treating Post Traumatic Stress Disorder, the U.S. Government asked the founder of the National Veterans Foundation, Floyd 'Shad' Meshad to provide training to the counselors at Ground Zero after the terrorist attacks of September 11, 2001.

These generous donors care about the veterans that have served this great nation and are excellent targets for public service and veteran organizations as well as health and research related non-profits.

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail
100% Consumer
100% Domestic

LAST UPDATE:
September 2010

NEXT UPDATE:
October 2010

AVERAGE GIFT
\$12.61

ADDITIONAL CHARGES:
Last 6 \$10/M
Last 12 \$5/M
\$10+ \$10/M
\$5+ \$5/M
State, SCF, Zip \$7/M
Gender \$7/M
Delivery \$50/F
Non-Reciprocal \$20/M

MINIMUM ORDER
5,000

**SEND ORDERS, CLEARANCES
& COUNT REQUESTS TO:**
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**FOR MORE INFORMATION
PLEASE CONTACT**
Jenna Silverstein
301-646-7157
JSilverstein@TrilogyTarget.com



4915 St. Elmo Avenue ♦ Suite 400 ♦ Bethesda, MD 20814
Phone: 301-656-7175 ♦ Fax: 301-576-7602 ♦ www.TrilogyTarget.com



National Veterans Foundation

Last 12 Month Continuation USAGE (Updated 8/10/10):

Adopt A Platoon
Alzheimer's Disease Research
American Federation of Police
American Institute for Cancer Research
Children's Hospital of Boston
Children's National Medical Center
Citizens United Foundation
Disabled Police Officers of America
Disabled Veterans National Foundation
Help Hospitalized Veterans
Howard Jarvis Taxpayers Association
Judicial Watch
Kids Wish Network
National Association of Uniformed Services
National Cancer Research Center
National Children's Cancer Society
National Law Enforcement Officers Memorial Fund
National Republican Congressional Committee
National Republican Senatorial Committee
National World War II Museum
Pacific Aviation Museum
Renewing American Leadership
SPCA International
St. Bonaventure Indian School
TREA Memorial Foundation
United Spinal Association
United States Deputy Sheriffs' Association
US English
Veterans of Foreign Wars
Veterans of the Vietnam War
Wounded Warrior Project
WTTW Chicago Public TV

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