



# Responsive Donors to Catholic Charities



**1,020,737**

**UNIVERSE**

**\$90/M**

Last 6, \$5-\$49.99

**+\$15/M**

Last 6, \$10-\$49.99

**+\$20/M**

Last 12, \$5-\$49.99

**+\$10/M**

Last 12, \$10-\$49.99

**+\$15/M**

This highly responsive file is comprised of donors to three different respected Catholic charities across the nation. These individuals are loyal to their faith and have generously given to one or more religious cause. They sponsor charities whose mission is in line with their own conservative personal beliefs. They support pro-life and traditional Catholic values. They strive to change the lives of those less fortunate than themselves by using prayer and the lord's message.

These contributors are excellent prospects for any Catholic offer including fundraising appeals, publications and merchandise offers. They are also proven responsive to other charitable appeals, Conservative, mission-based and financial appeals.

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail  
100% Consumer  
100% Domestic

**LAST UPDATE:**  
August 2010

**NEXT UPDATE:**  
January 2011

**AVERAGE GIFT**

**ADDITIONAL CHARGES:**

Last 6	\$10/M
Last 12	\$5/M
\$10+	\$10/M
\$5+	\$5/M
State, SCF, Zip	\$7/M
Gender	\$7/M
Delivery	\$50/F
Non-Reciprocal	\$20/M

**MINIMUM ORDER**  
5,000

**SEND ORDERS, CLEARANCES  
& COUNT REQUESTS TO:**  
[Orders@TrilogyTarget.com](mailto:Orders@TrilogyTarget.com)

**FOR MORE INFORMATION  
PLEASE CONTACT**  
Jenna Silverstein  
301-646-7157  
[JSilverstein@TrilogyTarget.com](mailto:JSilverstein@TrilogyTarget.com)



4915 St. Elmo Avenue ♦ Suite 400 ♦ Bethesda, MD 20814  
Phone: 301-656-7175 ♦ Fax: 301-576-7602 ♦ [www.TrilogyTarget.com](http://www.TrilogyTarget.com)