



## Kids Wish Network Conventional Donors

131,672	UNIVERSE	\$90/M
47,444	Last 6, \$5-\$49.99	+\$15/M
41,859	Last 6, \$10-\$49.99	+\$20/M
71,166	Last 12, \$5-\$49.99	+\$10/M
63,334	Last 12, \$10-\$49.99	+\$15/M

The Kid's Wish Network is a nationally recognized charitable organization dedicated to improving the lives of children by infusing hope, creating happy memories and improving the quality of life for children. Their Wish Granting program grants wishes to children battling life-threatening illnesses. Their Holiday Of Hope Gift Banks program provides gifts to children in hospitals who are frightened, lonely, and do not always understand what was going on around them. Their Hero of the Month program honors children between the ages of 3 and 18 who do not have a life threatening illness, but have faced and overcome some tragic circumstances with tremendous courage. And their Funeral Assistance program provides funeral assistance to families in extreme financial hardship.

These generous donors are ideal for children's advocacy organizations as well as hospital and health related organizations.

### Last 12 Month Continuation USAGE (Updated 8/10/10):

American Institute for Cancer Research  
 ASPCA  
 Children's Hospital of Boston  
 Children's National Medical Center  
 Disabled Veterans National Foundation  
 Father Flanagan's Boys Town  
 Feed the Children  
 Food for the Hungry  
 Help Hospitalized Veterans  
 Hospice Education Institute  
 Multiple Sclerosis Association of America  
 National Children's Cancer Society  
 National Veterans Foundation  
 Shriner's Hospital for Children  
 SPCA International  
 St. Bonaventure Indian School  
 United States Deputy Sheriff's Association

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail  
 100% Consumer  
 100% Domestic

LAST UPDATE:  
 October 2010

NEXT UPDATE:  
 November 2010

AVERAGE GIFT  
 \$12.46

ADDITIONAL CHARGES:  
 Last 6 \$10/M  
 Last 12 \$5/M  
 \$10+ \$10/M  
 \$5+ \$5/M  
 State, SCF, Zip \$7/M  
 Gender \$7/M  
 Delivery \$50/F  
 Non-Reciprocal \$20/M

MINIMUM ORDER  
 5,000

SEND ORDERS, CLEARANCES  
 & COUNT REQUESTS TO:  
[Orders@TrilogyTarget.com](mailto:Orders@TrilogyTarget.com)

FOR MORE INFORMATION  
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 301-646-7157  
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