



Kids Wish Network Conventional Donors

125,134	UNIVERSE	\$90/M
46,672	Last 6, \$5-\$49.99	+\$15/M
40,545	Last 6, \$10-\$49.99	+\$20/M
89,868	Last 12, \$5-\$49.99	+\$10/M
77,854	Last 12, \$10-\$49.99	+\$15/M

The Kid's Wish Network is a nationally recognized charitable organization dedicated to improving the lives of children by infusing hope, creating happy memories and improving the quality of life for children. Their Wish Granting program grants wishes to children battling life-threatening illnesses. Their Holiday Of Hope Gift Banks program provides gifts to children in hospitals who are frightened, lonely, and do not always understand what was going on around them. Their Hero of the Month program honors children between the ages of 3 and 18 who do not have a life threatening illness, but have faced and overcome some tragic circumstances with tremendous courage. And their Funeral Assistance program provides funeral assistance to families in extreme financial hardship.

These generous donors are ideal for children's advocacy organizations as well as hospital and health related organizations.

USAGE (Updated 12/2/09):

American Federation of Police
 American Indian College Fund
 American Institute for Cancer Research
 Boston Childrens Hospital
 Children's National Medical Center
 Cystic Fibrosis Foundation
 Disabled Veterans National Foundation
 Father Flanagan's Boys Town
 Feed the Children
 Food for the Hungry
 Help Hospitalized Veterans
 Hospice Education Institute
 Hungry Childrens Project
 Multiple Sclerosis Association of America
 National Children's Cancer Society
 National Veterans Foundation
 Rady Childrens Hospital of San Diego
 Red Cloud Indian School
 Shriner's Hospital for Children
 Society for the Prevention of Cruelty to Animals International
 St. Bonaventure Indian School
 The Chase Foundation
 United States Deputy Sheriffs Association
 United Service Organization

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail
 100% Consumer
 100% Domestic

LAST UPDATE:
 December 2009

NEXT UPDATE:
 January 2010

AVERAGE GIFT
 \$12.46

ADDITIONAL CHARGES:
 Last 6 \$10/M
 Last 12 \$5/M
 \$10+ \$10/M
 \$5+ \$5/M
 State, SCF, Zip \$7/M
 Gender \$7/M
 Delivery \$50/F
 Non-Reciprocal \$20/M

MINIMUM ORDER
 5,000

SEND ORDERS, CLEARANCES
 & COUNT REQUESTS TO:
Orders@TrilogyTarget.com

FOR MORE INFORMATION
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