



Society for the Prevention of Cruelty to Animals

274,215	UNIVERSE	\$90/M
143,832	Last 6, \$5-\$49.99	+\$15/M
125,883	Last 6, \$10-\$49.99	+\$20/M
226,971	Last 12, \$5-\$49.99	+\$10/M
192,981	Last 12, \$10-\$49.99	+\$15/M

The mission of SPCA International is to raise awareness of the abuse of animals to a global level, to teach and foster good pet parenting practices, and to promote spay and neuter programs around the world with the goal of eradicating the need to euthanize healthy and adoptable companion animals. They accomplish this mission through both internal and outreach programs, and by supporting shelters already working to achieve these goals.

The donors to SPCA International are animal lovers who wish to donate to a global organization solely dedicated to the health and well-being of animals. Whether through its well known no-kill shelter programs, spaying/neutering, or services like Operation Baghdad Pups these domestic donors can feel comfortable they are giving to a global effort to protect the well-being of the pets they love.

These generous donors are ideal for animal welfare organizations as well as children and veteran advocacy groups.

USAGE (Updated 12/2/09):

- | | |
|---|---|
| Alley Cat Allies | Noah's Lost Ark Animal Sanctuary |
| ANACAPA Fund | St. Bonaventure Indian School |
| Animal's Angels, Inc. | Ocean Conservancy |
| ASPCA | Peaceful Valley Donkey Rescue |
| Best Friends Animal Society | People for the Ethical Treatment of Animals |
| Born Free united with Animal Protection Institute | Physicians Committee for Responsible Medicine |
| Boston Children's Hospital | Rady Children's Hospital |
| Chimp Haven | The Chase Foundation |
| Dedicated & Everlasting Love To Animals | United States Deputy Sheriffs Association |
| Disabled Veterans National Foundation | WTTW – Chicago Public TV |
| Guide Dogs for the Blind | |
| Kids Wish Network | |
| Louisiana SPCA | |
| National Anti-Vivisection Society | |
| National Breast Cancer Research Center | |
| National Humane Education Society | |
| National Veterans Foundation | |

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail
100% Consumer
100% Domestic

LAST UPDATE:
December 2009

NEXT UPDATE:
January 2010

AVERAGE GIFT
\$13,47

ADDITIONAL CHARGES:
Last 6 \$10/M
Last 12 \$5/M
\$10+ \$10/M
\$5+ \$5/M
State, SCF, Zip \$7/M
Gender \$7/M
Delivery \$50/F
Non-Reciprocal \$20/M

MINIMUM ORDER
5,000

SEND ORDERS, CLEARANCES
& COUNT REQUESTS TO:
Orders@TrilogyTarget.com

FOR MORE INFORMATION
PLEASE CONTACT
Jenna Silverstein
301-646-7157
JSilverstein@TrilogyTarget.com

