



Young Motorcycle Owners- Fast and the Furious

Segment
Universe / Base Rate

Count
205,211

Price
\$85.00/M

Young Motorcycle Enthusiasts. This all male consumer segment is will spend their entire paycheck to pimp out their rides. These guys have a need for speed and would live out of their car if it meant having the smoothest ride.

Many additional selects available. Contact us today.

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LIST TYPE
Consumer- mail, phone

SOURCE
Direct Mail,
Survey, Modeled

GEOGRAPHY
Domestic (US)

Counts through 11/03/2009

SELECTS

AGE \$5.00 /M
HOME OWNER \$5.00 /M
INCOME SELECT \$5.00 /M
MARITAL STATUS \$5.00 /M
OCCUPATION \$10.00 /M
PRESENCE OF CHIL-
DREN \$10.00 /M

MINIMUM ORDER 5,000

FOR MORE
INFORMATION PLEASE
CONTACT

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